# GOOLYGOOLY FRIENDS

**GOOLYGOOLY STUDIO** 

## LEGAL SPECIFICATION

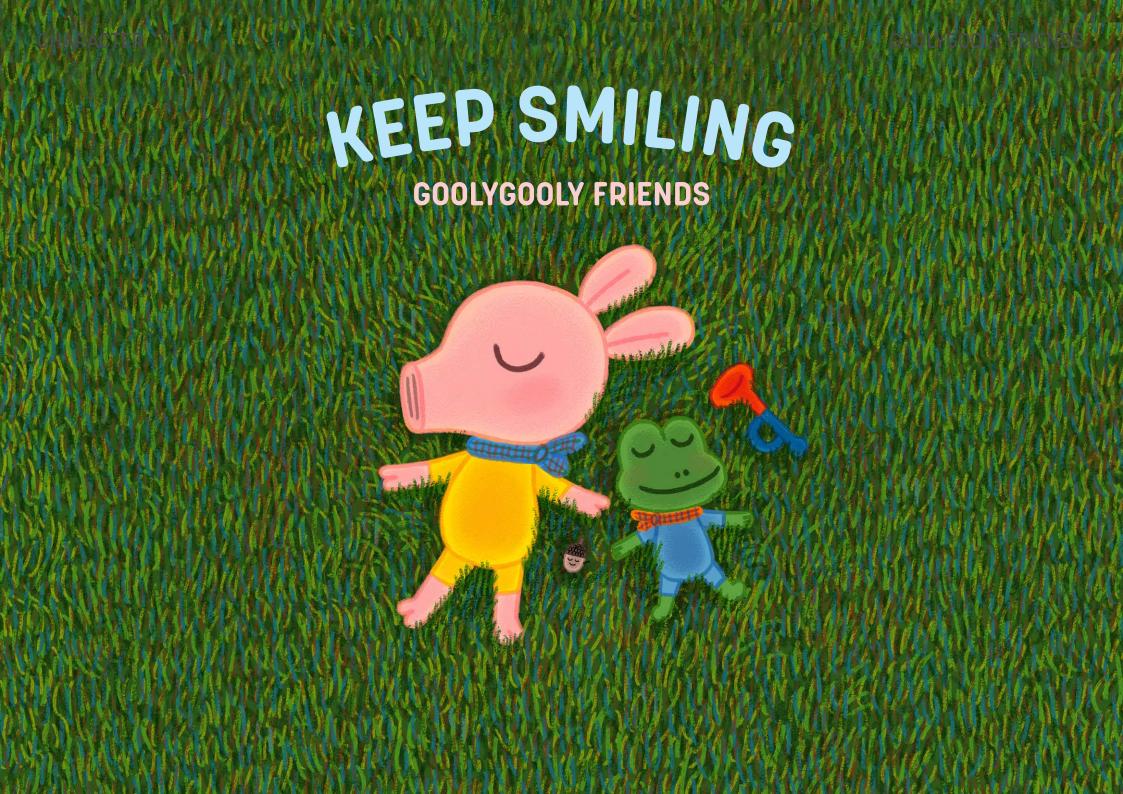


본 자료 및 첨부파일은 지정된 수신인만을 위한 것이며, 비밀정보 등을 포함하고 있을 수 있습니다. 본 정보를 무단으로 열람, 사용, 공개, 배포하는 것은 엄격히 금지됩니다. 귀하가 만일 의도된 수신인이 아닌 경우, 발신인에게 통지하고 원본 메일과 모든 사본을 즉시 삭제하여 주시기 바랍니다.

This file and any attachments transmitted with it are for the sole use of the intended recipient and may contain confidential and privileged information. Any unauthorized review, use, disclosure, or distribution of this information is strictly prohibited.

If you are not the intended recipient, please contact the sender by reply email and destroy the original message and all of its copies immediately.

#### **GOOLYGOOLY STUDIO**





### **GOOLYGOOLY FRIENDS**

In the depths of the forest, the "Guli Guli" friends gather and live together.

Although their forest life can sometimes be repetitive and dull, the curious friends always quickly embark on new adventures.

Through these "Guli Guli" friends who turn ordinary and repetitive daily life into an exciting fantasy,
why don't we also take a moment to spread our wings of joyful imagination?

When good ideas come together, a warm story-filled forest might be born even in a desolate reality.

At least in your imagination, embark on a new adventure with the "Guli Guli" friends.

**CHARACTER GOOLYGOOLY FRIENDS** GOOLYGOOLY FRIENDS GOOLYGOOLY WW aur WW WW

### **Main character**



### **Supporting character**



### **GOOLYGOOLY FRIENDS**



### **Main Character**





### Pobi

Pobi is a curious little prankster. He is lively and humorous, but also has a delicate side. Every morning, he makes delicious pancakes and starts the day with a tea time with Daisy. Pobi and Daisy run a cloud farm and enjoy going on trips from time to time.

The adventures with various friends they meet during their travels bring vitality to Pobi's life. Pobi always spends his days full of energy and laughter, bringing joy to those around him.

Daisy, with her large, flapping ears like a rabbit, has the ability to hear all the sounds of the forest friends.

She knows many secrets but is a deep friend who never tells what she hears to anyone. Due to her protruding belly, she has tried countless diets but always failed. She believes that her belly sticks out because she knows too many secrets.

Her best friend, Pobi, and she raise clouds in the summer forest cloud farm, starting each day with the pancakes and sweet hot chocolate that Pobi makes. She often says that this is her greatest happiness.

Life at the cloud farm in the forest is slow and simple to the point of boredom, but with Daisy and Pobi's curiosity, even small events turn into exciting and joyful adventures.



### **Funny**

Funny is an adorable puppy with fluffy blue fur, raised by Daisy and Pobi. He is best friends with Ito and enjoys taking walks together every day, sometimes acting mature by taking care of Ito. Funny loves collecting various toys and has become a little hero in the summer forest, bringing warm smiles to his friends.

### **Primary Supporting Character**



#### **ITOSSY**

tossy is a cute rabbit who admires the adult world.

In the summer forest, he never ages, so he sticks on a mustache and pretends to be an adult.

His friends know Itossy's secret but pretend not to.

Itossy has a curious and innocent personality.

He is best friends with Funny, and they love taking walks and drinking banana milk by the river.

Itossy and Funny always dream of new adventures and

spend joyful days with all their friends in the summer forest.



### Penggi

Penggi is a cute penguin who left Antarctica because he hates the cold and came to the jolly Summer Forest.

He believes that one day he can fly like birds and practices flapping his wings every day. Penggi is passionate about fashion and enjoys collecting unique hats from various countries around the world. Thanks to Penggi, the Summer Forest has become an even more lively and joyful place.



Roy is Daisy's little duckling friend. He always follows Daisy around.



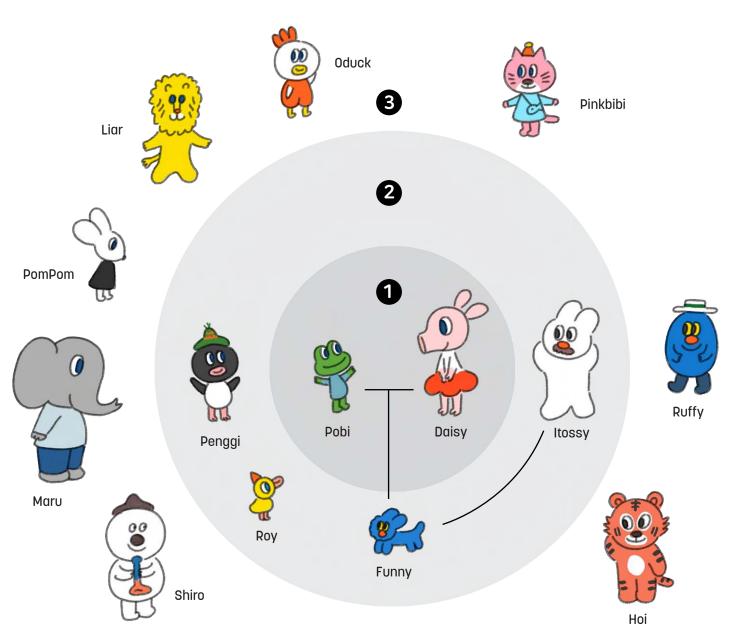


### Ruffy

Ruffy crash-landed on Earth from a distant part of the universe and settled in the jolly Summer Forest.

With a body as soft as jelly, he possesses the ability to transform freely. Wearing a pirate hat, his friends imagine that Ruffy might be a space pirate. Every night, Ruffy looks at the stars and misses his home, but he cherishes his life in the Summer Forest and enjoys spending time with his friends.

### **BACKGROUND**



1 Main Character

A character that drives the main story and is central to the primary conflicts and themes.

2 Primary Supporting Character

Friends who assist the main characters or interact with them, adding depth and diversity to the story.

They support the protagonist's journey or sometimes hinder it, enriching the narrative.

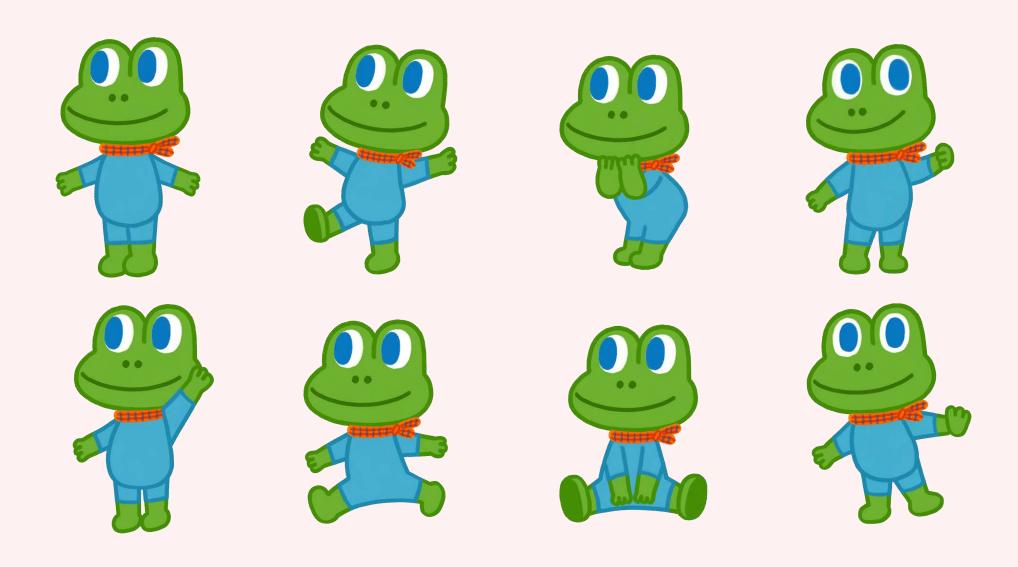
3 Secondary Supporting Character

A character that enriches the background of the story and indirectly influences the themes or conflicts.

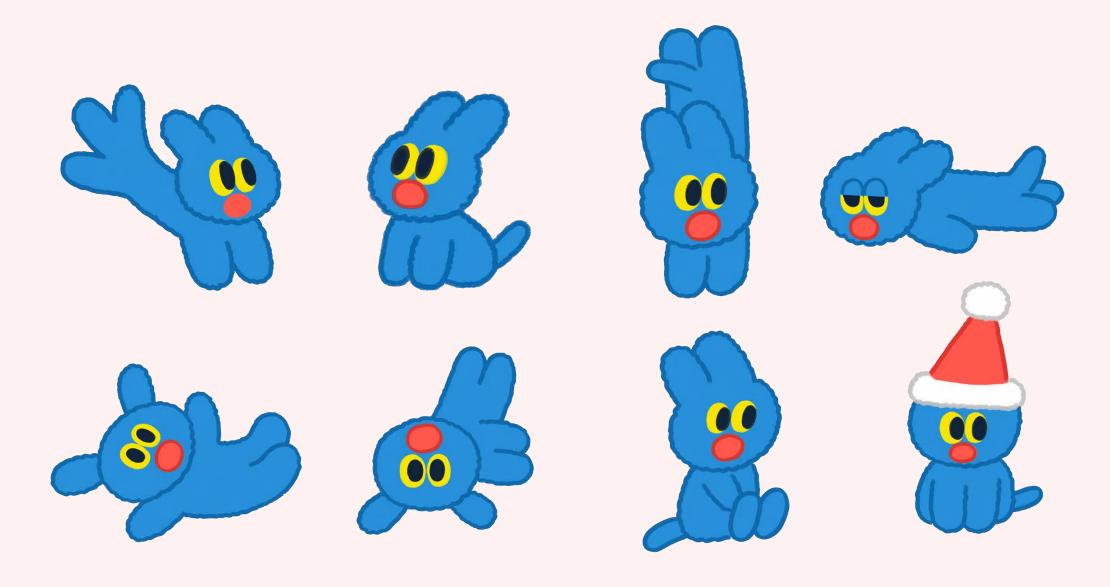
### Daisy



### Pobi



### Funny



### Itossy





ARTWORK









**GOOLYGOOLY FRIENDS** CHARACTER **ARTWORK** 







### • ARTWORK









### • ARTWORK

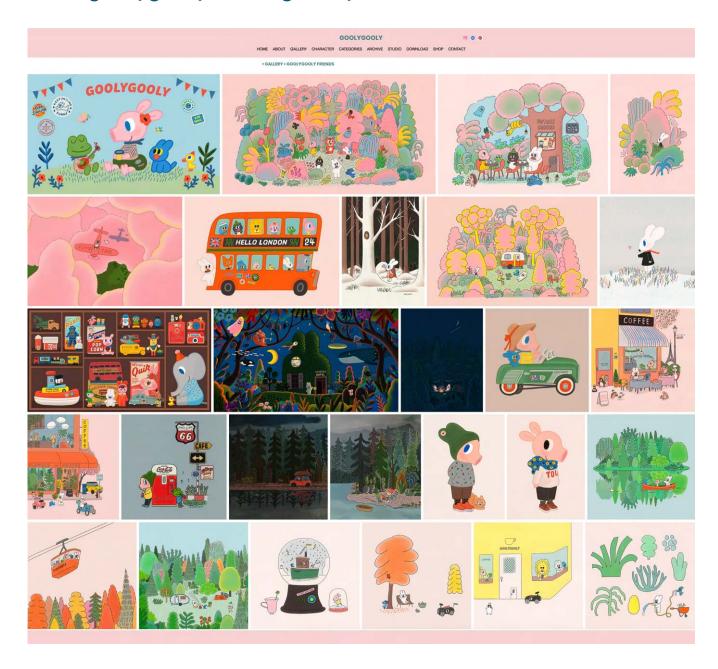






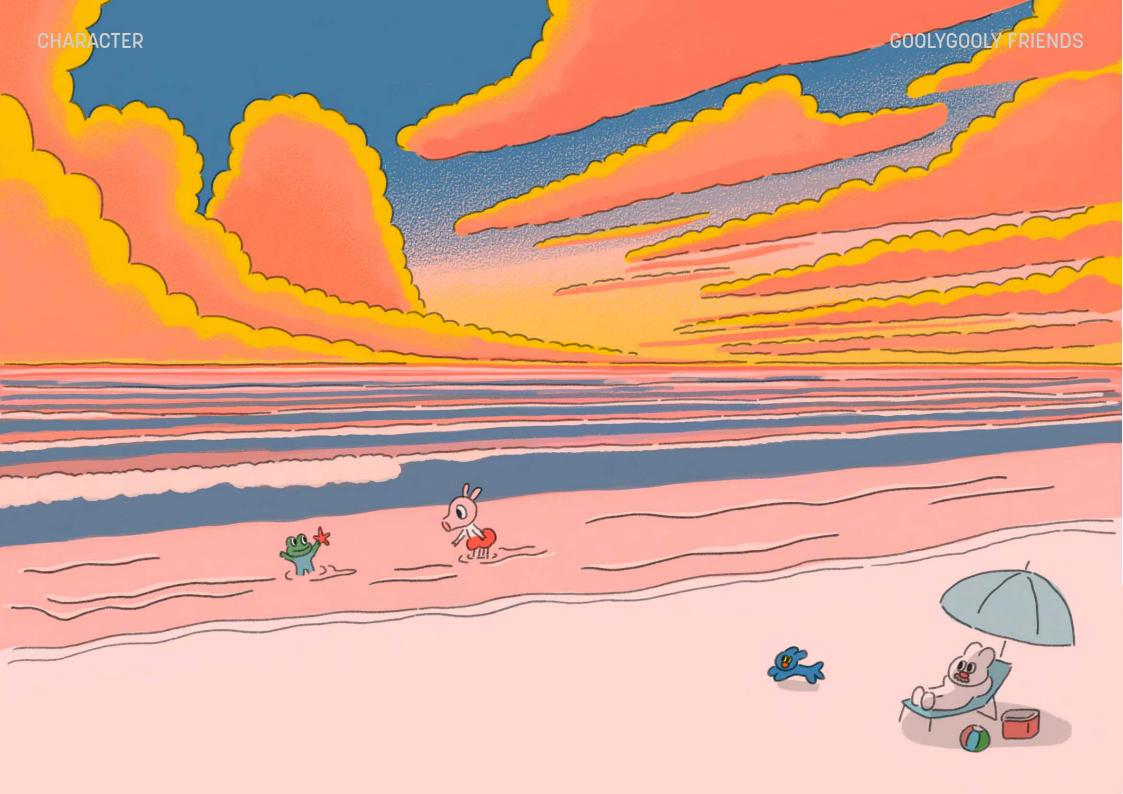


www.goolygooly.com / gallery



#### **GALLERY**















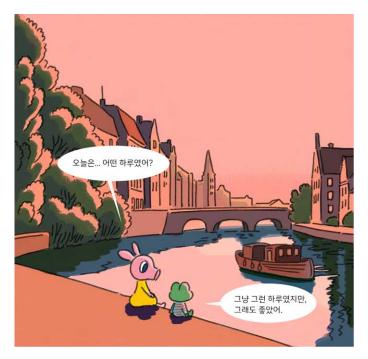
















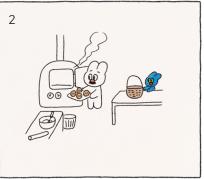


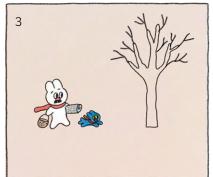


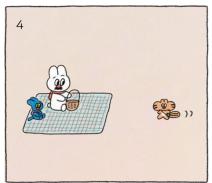


# WEBTOON













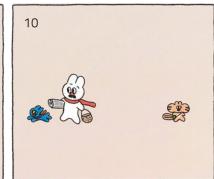








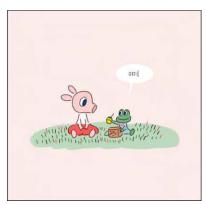


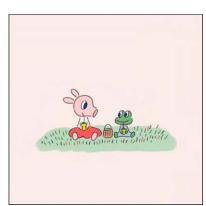




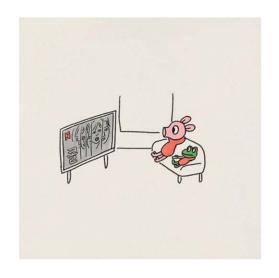


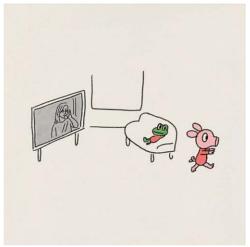


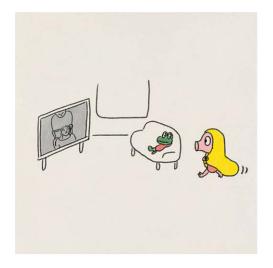


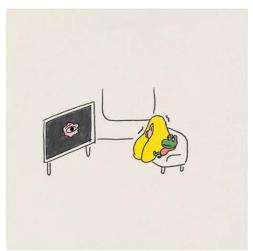


# WEBTOON

















# • instagram / goolygooly



goolygooly

보관된 스토리 보기

게시물 3037 팔로워 3.9만 팔로우 632

#### GOOLYGOOLY 굴리굴리

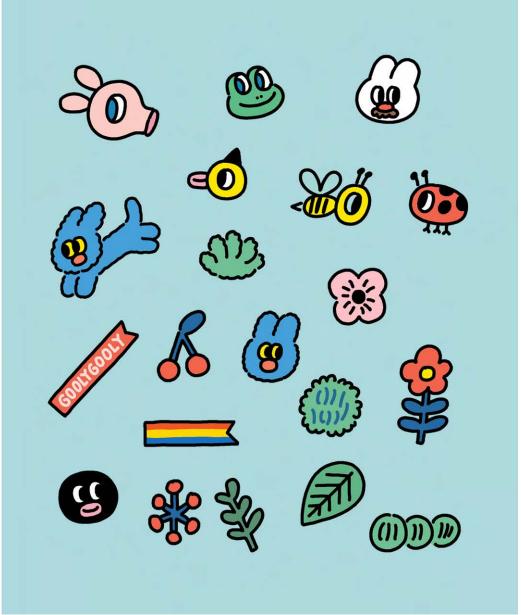
(a) goolygooly

- lliustrator / character designer goolygooly studio / ≈ kh7116@naver.com link.inpock.co.kr/goolygooly



# PATTERN / ICON







# **Animation**

#### Trailer animation for TV series production

Title: Gooly Gooly Friends

Format: Trailer

Running Time: 2 minutes 10 seconds

Production Method: 3D Toon Shading Animation

Genre: Healing Family Animation Target: Children and Family

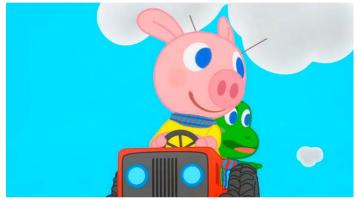
Daisy and Pobi, who raise clouds in the Summer Forest Cloud Farm, start their morning diligently again today. The sun is shining, and the breeze is just right, making for a refreshing day. The sky is filled with abundant fluffy clouds. They need to hurry and harvest the clouds for their friends who need them. They deliver rain clouds filled with cool rain to Penggi's apple farm, fluffy clouds to Ruffy's bakery known for its delicious baguettes, and sweet clouds to Shiro's popular ice cream wagon. After a busy day, the Gooly Gooly Friends gather by the Summer Forest pond to relax and unwind, finishing their day together.

# • Trailer animation for TV series production

















- **2023** 개인전 KEEP SMILING / S2A / Solo Exhibition / S2A gallery
- **2020** 개인전 Hello GOOLYGOOLY! / 스페이스가율 / 김해서부문화센터 Solo Exhibition / West Gimhae culture center
- **2019** 개인전 Hello Daisy / LOTTE GALLERY 광복점 Solo Exhibition / Lotte gallery in Gwangbok, Busan
- **2019** 개인전 / AK PLAZA Solo Exhibition / AK PLAZA
- **2018** 개인전 COEX Winter Festival / COEX Solo Exhibition / COEX
- **2018** 굴리굴리의 여름숲 / 아산문화재단 Solo Exhibition / Asan culture center
- **2018** 개인전 Hello GOOLYGOOLY / LOTTE GALLERY 대전점 Solo Exhibition / Lotte gallery in Daejeon
- **2018** 개인전 Hello GOOLYGOOLY / LOTTE GALLERY 광복점 Solo Exhibition / Lotte gallery in Gwangbok, Busan
- 2017 스타필드 (고양) Solo Exhibition / Starfield (Goyang)
- **2016** 롯데갤러리 광복점 Solo Exhibition / Lotte gallery in Gwangbok, Busan
- 2015 한일그림책작 그룹전 / 도쿄 Korea - Japan Picture book artist / Tokyo
- 2014 한일그림책작가 그룹전 / 롯데갤러리 일산점 Korea - Japan Picture book artist / Lotte gallery in Ilsan, Goyang
- **2013** 개인전 / 롯데갤러리 광복점(부산)2013.5.4 5.29 Solo Exhibition / Lotte gallery in Gwangbok, Busan2013.5.4-5.29
- **2013** 서울옥션 혼례&키즈 경매2013.4.15 4.22 Seoul Aucton, Wedding & Kids Auction2013.4.15-4.22

- **2013** 개인전 / 롯데갤러리 청량리점2013.2.14 3.14 Solo Exhibition / Lotte gallery in Cheongyangni, Seoul
- **2012** 가나아트 갤러리 /메르시전 /2012.12.18 2013.1.8 Gana Art gallery <Merci> /2012.12.18-2013.1.8
- **2012** 롯데갤러리 일산점 개인전 /초대전 /2012.11.29-12.31 Solo Exhibition / Lotte gallery in Ilsan, Goyang /2012.11.29-12.31
- **2012** 모리노오우치 그림책 미술관(일본) /초대전 /2012.9.21 11.20 Mori no ohuchi(森のおうち)(Snow House) Picture Book gallery (Japan) / Invitation Exhibition /2012.9.21-11.20
- 2011 1000개의 선물전 / 책테마파크 갤러리 /초대전 Exhibition of 1000 Gifts/ Book Theme Park Gallery
- 2011 서울엔타워 개인전 / 초대전 Solo Exhibition(Seoul N-tower)/Invitation exhibit
- **2011** 도쿄디자인페스타 Tokyo Design Festa
- **2010** 정송아트갤러리 개인전/초대전 Solo Exhibition(Provence Art Gallery)/Invitation exhibit
- 2010 개인전(ithinkso 홍대점 )/초대전 Solo Exhibition(ithinkso, Hong-dae)/Invitation exhibit
- **2010** KT&G 그림책 아티스트 마켓/상상마당,서울 KT&G Picture book artist market/Sangsangmadang, Seoul
- **2010** I'm secret illustrator(Gallery I'm),파주 헤이리 I'm secret illustrator (Gallery I'm) Heyri, Paju
- 2010 텐바이텐 아티스트샵 / 대학로,서울 10x10 Artist Shop/ Daehak-Ro, Seoul
- 2009 개미시장(대안공간 Door),서울 Ant Market (Open Space Door),Seoul
- **2009** 이상한나라의 앨리스전(부남갤러리),서울 Alice's Advantures in wonderland(Bunam Gallery), Seoul































# EXHIBITION

颐堤港 INDIGO











#### **GOOLYGOOLY FRIENDS**



















watsons















✓ PL∧Z∧





#### PARIS BAGUETTE

# **DUNKIN'**









# COLLABORATION / BOOK



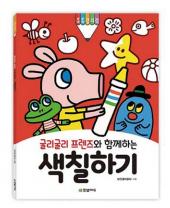


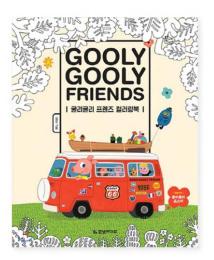
**BABY LEARNING BOOK** 











굴리굴리프렌즈 컬러링북

굴리굴리 프렌즈와 함께하는 톡톡창의력

# • POSTER ARTBOOK









#### CALENDAR ARTBOOK

# 2015 - 2024

















COLLABORATION / TOY













































# WALLPAPER



































































































# COLLABORATION / WATSONS

















정샘물 키즈 SC제일은행

# • COLLABORATION / NAVER . Save the Children















# SAMSUNG / The Frame TV

















# FRAME ART









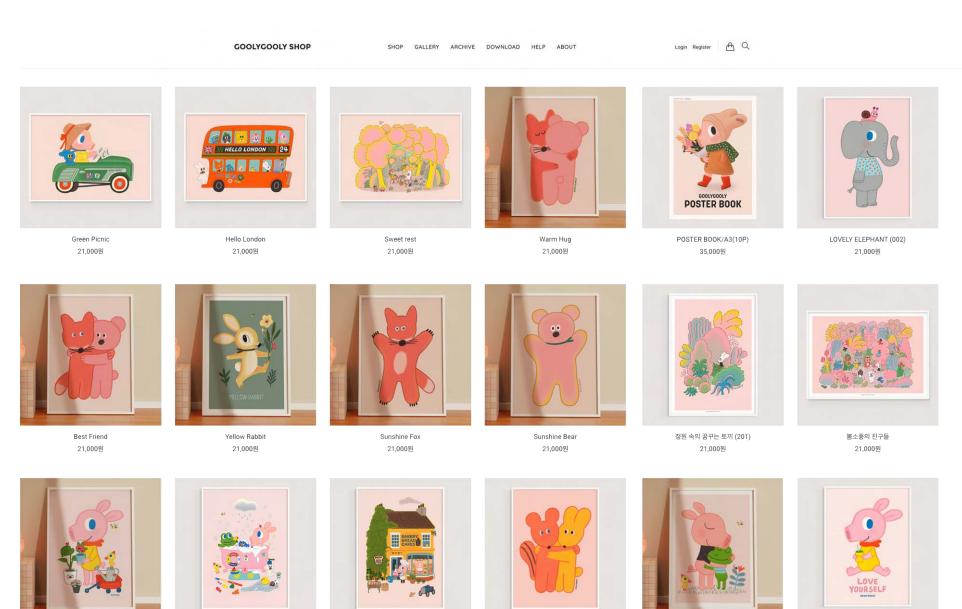
# ART SHOP / www.goolygoolyshop.com

보글보글 친구들 (206)

21,000원

H#1979@Gaddan(1290)

21,000魁



BAKERY (205)

21,000원

다람쥐와 토끼의 이야기 (202)

21,000원

DAISY&POBI 일러스트 아트포스터 (010)

21,000원

데이지와 바나나우유(030)

21,000원

# COLLABORATION / DUNKIN













# COLLABORATION / BASKIN ROBBINS













# COLLABORATION / PARIS BAGUETTE















# **GOOLYGOOLY STUDIO**

#### **Business/Partnership/Licensing Commercialization Inquiries**

Kim Hyun: kh7116@naver.com

Tel: +82-10-3267-3648

www.goolygooly.com instagram / goolygooly

1517 / 830, Dongtansunhwan-daero, Hwaseong-si, Gyeonggi-do, Republic of Korea